



## Introduction

Welcome to **Squash Ireland** ("we", "our", or "us"). This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use on our website [www.squashireland.ie](http://www.squashireland.ie) (the "Site").

By continuing to browse or use our Site, you consent to the use of cookies in accordance with this policy. If you do not agree to our use of cookies, please disable them following the instructions in this Cookie Policy, or refrain from using our Site.

## What Are Cookies?

Cookies are small text files that are stored on your device (computer, smartphone, or other devices) when you visit websites. They are widely used to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

## Types of Cookies We Use

### 1. **Strictly Necessary Cookies**

These cookies are essential for the operation of our Site. They allow you to navigate the website and use its features. Without these cookies, some parts of our Site may not function properly.

### 2. **Performance Cookies**

These cookies collect information about how visitors use our Site. They help us understand how users interact with our Site by providing data on the pages visited, time spent on the site, and any issues encountered, such as error messages. These cookies are used to improve the performance and functionality of our Site.

### 3. **Functionality Cookies**

Functionality cookies allow our Site to remember choices you make (such as your username, language, or region) and provide enhanced, more personalised features. These cookies can also be used to remember changes you have made to text size, fonts, or other parts of the web pages that you can customise.

#### 4. Targeting or Advertising Cookies

We, or our advertising partners, may use these cookies to deliver advertisements relevant to your interests. They remember that you have visited our Site and may be used to track your browsing activities across other websites. These cookies also help limit the number of times you see an advertisement.

#### Third-Party Cookies

We may use third-party services, such as Google Analytics, to track and analyse the usage of our Site. These third parties may place cookies on your device to collect information about your interaction with our Site. These cookies are subject to the respective third-party cookie policies.

For more information on how Google Analytics collects and processes data, please see Google's Privacy & Terms.

#### Your Cookie Choices

You can control and manage cookies in various ways. Please note that removing or blocking cookies may impact your user experience and some features may no longer be available.

##### 1. Browser Settings

Most browsers allow you to manage your cookie preferences. You can set your browser to refuse cookies, delete certain cookies, or alert you when cookies are being set. Refer to your browser's help section for more information on how to do this.

##### 2. Opt-Out Mechanisms

Some third-party advertising networks, including Google, allow you to opt out of receiving personalised ads. You can visit the [Google Ads Settings](#) page to opt-out.

##### 3. Cookie Management Tools

Certain cookies can be managed using cookie management tools available in your browser or through third-party websites, such as [Your Online Choices](#), which allows you to opt out of behavioural advertising from various networks.

#### Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or legal requirements. Any changes will be posted on this page with an updated revision date at the top of the policy. We encourage you to review this page regularly to stay informed about how we use cookies.

#### Contact Us

If you have any questions about this Cookie Policy, please contact us at:

**Squash Ireland**

Email: [info@squashireland.ie](mailto:info@squashireland.ie)